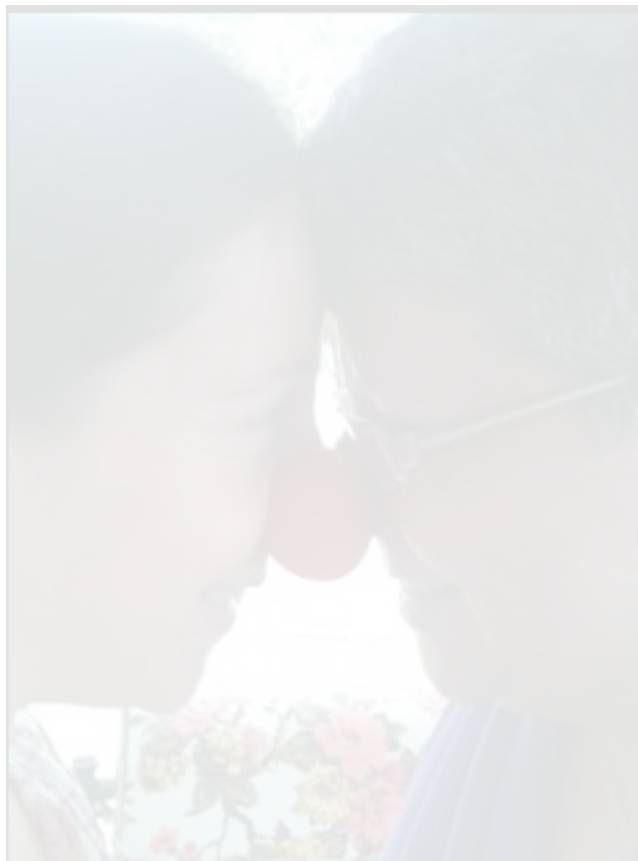


JUMP START YOUR REMAKABLE LEGACY

**"How To" Book And VIP Group Coaching Program
Formula For Author Coaching Success**



By
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Read ONLY if you have a published “How To” book or thinking about creating one.

If you are already a published “How To” author with a book or information product for sale...

KEEP READING...

If you have an original information product that helps your ideal audience solve big:

- Relationship
- Financial
- Career
- Spiritual
- Health
- Fitness
- Family
- Lifestyle PROBLEMS...

YOU may get very excited about the latest news...

But first some gloomy statistics:

“Like everyone else, PW couldn’t get sales numbers from Amazon, but by studying the print bestseller list for a two-week period, we were able to determine that a title in Amazon’s top five averages 1,094 print copies sold across all channels, including other retailers, on a typical day. And because the general industry thinking is that Amazon accounts for about 30% of print sales, that means it likely takes around 300 copies per day to reach Amazon’s top five, depending on the day of the week and the time of year.” -PublishersWeekly.com

Yet the average published author sells less than 300 copies of their book.

BUT THERE IS HOPE...

Finally “How To” authors are thriving not as “How To” authors BUT as “How To” COACHES.

This isn’t something new. For centuries “How To” writing has been used as a tool to introduce an audience to the solutions of the presenter.

And not just any coaches, BUT ones that use their “How To” books as Super Carrots to attract super affiliate, (marketers that have sold record amounts during product launches and on an ongoing basis).

Now we’re talking about books sold on affiliate sites such as JVzoo, Clickbank, Commission Junction...

Giving these super affiliates with big email lists or great free or paid traffic sources 100% commissions on MY Digital “How To” books / products...

WAS THE MISSING LINK TO MY AUTHOR COACHING BUSINESS!

Before you get mad about giving away 100% profit on your “How To” book consider this...

How much have you spent on marketing to drive traffic to your free offer?

Why would authors give away all their commissions to super affiliates on \$10-\$20 “How To” products?

Simple...

Authors and coaches give away their best content all the time on free opt-in pages.

Yet the same marketing gurus teaching this method are also raking in the big bucks having highly motivated affiliates drive sales to their free reports with 30-50% to their VIP group coaching programs.

The struggling author and coach gives away free content and yet doesn't have an automated sales funnel to guide ideal high paying clients to their VIP coaching and done for you solutions.

So now let's revisit the topic:

Ideal leads are buyer leads and what better BUYERS subscribing to your biggest marketing asset, an email list, than the ones that already bought your product!

And even if an affiliate made the sale.

Who can bring you buyers? Super-affiliates with niche email lists on your "How To" topic.

And when you're just releasing your first "How To" product on these affiliate sites where you get to set the commissions...

100% commission attracts super affiliates like flies to honey who spend their own money to send YOU free traffic even if you're an unknown. And they do it as long as it's making a profit.

So instead of paying your hard earned money to send tire kickers to your free opt-in report...

These super affiliates are doing the hard work for you starting years

ago when they started:

- Sending emails
- Hosting tele-classes
- Sending out postcards and sales letters
- Building a presence on social media
- Creating and selling products
- Doing regular newsletter
- Holding free webinars and...
- Buying traffic for less than their profits or maybe a bit more

Now they are sending traffic to author sites with “How To” training programs.

It’s awesome when they send highly engaged, motivated BUYERS to your opt-in page to get your already paid for “How To” book/ system you created in your members area.

Since with this method you are doing the opposite of what 90% of the social media, marketing gurus teach...

You know, spending your hard earned money on Facebook, solo, pay per click or Google ads.

Actually I do that too, but there’s a right way and a wrong way to do it and I’ve done it both ways.

You can also spend less hours updating your; blogs, social media and free newsletters to a email list of free-report tire kickers.

Armed with this whole Super Affiliate 100% commission information... Instead it’s time to shift focus on your: BUYERS who already think of you as their paid expert, day one of joining your email list.

Because, YOU ARE THEIR PAID “HOW TO” EXPERT!

Still there’s a lot involved with: Knowing the best “How To” book to tweak
or create from scratch.

So BUYERS read, listen to or watch your \$10-\$20 “How To” training.

SOME OF THEM WANT MORE HELP implementing what you taught them in your stories, case studies, “How To” steps pictures, videos, expert interviews.

That’s when you offer a VIP group coaching program.

This is where raving fans that devoured your “How To” training think, “Wow, how can I fast track this training and get these awesome results quicker and cheaper than making a bunch of costly mistakes on my own.

That’s also when you give these BUYERS the option to learn about and apply for your VIP group coaching program with various level of support.

And before you freak out about NOT being a certified coach answer this?

Can you suggest solutions that worked for you and your community or find answers to: just about any question to your “How To” training?

If your answer is yes, you can crank out a short “How To” book in as little as a day or a “How To” audio or video interview or tutorial in hours.

You create your “How To” product conversationally as if you were in a bar or party and your giving advice to a new or long time friend or relative.

You're just telling them the best place to: save or make money, avoid mistakes and help them stop feeling like a total idiot for not figuring out what you learned at some point.

I bet you can already taste the victory of a job well done.

Delivering your "How To" product in your VIP group coaching members areas also has the added perk of bringing together cool people totally into the same "How To" things.

Through your common interest and support it's natural that a wonderful family of networking and support grows as well as your ease to help people who ask for it in your paid members area.

At least that's the essence all the VIP group coaching programs I've joined.

By the way, If you don't know me, my name is: Ruth Anne Wood,

I was feed up with all the hoops to jump through for authors and coaches to network and find ideal joint venture partners so I've turned the guru model on it's head and created a free online community for authors and coaches to get help with their affiliate promotions and find joint venture partners. It's called JV ATTRACTION at JVattraction.com. We have an active Facebook community that attracts:

- New authors and coaches
- Affiliate marketers
- People trying to figure out what "How To" products to create
- Best selling authors
- Super Joint Venture Brokers

I created a guide called IDEAL JV QUICK START to help people

create their joint venture conversations with active members.

In fact, I have a couple free and paid training programs Including my LIVE YOUR PEACE interview series. This one has over 100 hours of interviews I've done with:

- Best selling authors
- Industry leaders and
- Coaches

on their business and lifestyle success.

I especially wanted to know how they create more: Peace, passion and prosperity in their lives and communities.

The other cool thing is I'm married to a web designer and since 2003 I've helped people co-author books, write books from scratch, write book proposals and get their books published with major publishers.

I've even flown to LA and did a face-to-face interview with a Hollywood producer who told me exactly how to create a one-page movie pitch he has used to sell movie scripts to big production companies, and he has Brad Pitt and Meryl Streep's agents on speed dial.

This journey began of helping other authors and coaches become profitable with all their amazing training and content when I published our first book on Amazon. It's about my co-author and me. Stash Serafin is a visionary man, awesome friend and an awe inspiring world-class figure skater still teaching Olympic hopefuls and competing in games in his sixties...AND GET THIS.. HE'S BEEN BLIND SINCE BIRTH! It's called:

You Can't Get It' Cause You've Already Got It1

A Blind Figure Skater And Visionary Writer's

Inspirational Guide To Moving Through Life

But even though I was helping to create and self publish amazing stories I didn't know how to sell these stacks of hard copy books. I'm sure you're heard of that problem from some of your author friends.

For the next decade I attended the guru marketing events, I published books for clients, introduced them to agents. I tried as hard as I could to drive traffic and sell inspirational biographies that unfortunately didn't have a business around it because these authors didn't have a following, buyer contacts or a coaching program or service to up sell for their main income.

So even if I helped them get picked up by a major publisher or sell hundreds of copies they wanted to act like the artist with the interesting story, not the business owner with other valuable tools, products and "How To" solutions for a hungry, thirsty "How To" audience.

I spend money on Facebook and Google with less than \$100 in sales.

One day I drew the line in the sand with an Eureka training. It was the day I bought a \$9.95 "How To" Super List building product, complete with flow charts and the whole sales funnel.

I've since had lazar coaching with the guru.

He helped me with my mindset around enrolling: my first IDEAL VIP GROUP COACHING CLIENT even though I wasn't one of his VIP coaching clients. I've gotten a lot of VIP treatment over the years just by being generous and giving the superstars what they want.

I think he appreciated how I raved about his \$9.95 product in his members area, especially how I got more results from his written and video training than I did from an 8 week, \$8,000 coaching program with two of

the most profitable internet marketers.

When I gave updates on my success in his Facebook member's area and coached his people for free how to have success creating a profitable sales funnel...

I think he liked how I announce how one of my super affiliates sent me a four figure a month coaching client whose paypal payment went through the first day of my first affiliate launch!!

Ok, so that was a fun social media post thanking the super affiliate!

One thing I quickly learned after creating my own "How To" products and having people apply to be part of my VIP group coaching program is it's ok to pay for traffic yourself because you save big time on affiliate commissions with the right "How To" offer.

For years I was afraid to pay for traffic because I didn't have the right offer
or a real "How To" product for sale.

I know, right?

To have super affiliates do the heaving lifting is actually worth paying them 4 figures or 20% for one of your VIP coaching programs, and I bet you'd be feeling the same way if you didn't have to shell money for a lead until you made a sale.

Having someone else set up and manage your automated VIP group coaching sales funnel is the next BRILLIANT development in an author/coaching business.

WHY?

Because it helps you avoid that look of: aging ten years the first term of being a US President... trying to figure out and manage the technical stuff on your own. I swear the less stubborn you are about learning how to do website, sales, marketing leave that up to the proven professional the quicker your income will sky rocket.

...AND because here are some unspoken perks and challenges of setting up your VIP group coaching sales funnel that the gurus who sell those 5 week VIP boot camps on traffic creation and building a coaching business won't tell you:

Some of the trials and tribulations of running your own sales funnel:

- Creating your first affiliate/ client base "How To" product

- Tracking clicks and sales on your affiliate site

- Creating a sales letter, video, webinar offer from scratch

- Setting up your email autoresponder

- Having the product access page be MIA at check out

- Getting BUYERS to opt-into your list after buying your product from someone else's list

- Managing expectation of your be all and end all \$9.95-\$19.95 products

- Dealing with an unhappy client wanting a Paypal refund

- The unexpected emotional rollercoaster of feeling like a fraud because you want to help everyone succeed with your "How To" digital

product even if they just in essence treated you to the price of a cup of coffee

- The hassle of reversing complaints on your Paypal account because they complained your link didn't work on one of your obscure Facebook fan pages instead emailing your email in the product.

- The hassle of waiting to refund money because Paypal waits a couple days to make those bank transfer funds available

- Or the excitement and fear factor of people actually filling out your VIP group coaching application and hoping you don't blow it asking them when they'd like to schedule their Strategy Session and VIP coaching client application interview

- Or spending an hour on the phone with an applicant to your VIP group coaching program that so much wants to join your program but you have to rewrite the code on your website to a one time payment instead of an automatic rebill before Paypal can ring their credit card

- Having the confidence to turn people down that struggle pay for or do your VIP group coaching program

- Knowing the better you define the story or character/ avatar of your idea clients the easier you can help them in groups and save on marketing

- Or the sheer joy of helping lots of people in your member's area

- Having VIP group coaching clients taking a leadership role in your private Facebook coaching community and all you can do is smile and like their awesome member engagement and conversations

Ah these are a few of my favorite "How To" sales funnel and running

a VIP membership “things”. ;-)

And if you haven’t figured it out by now:

Here’s something some of the highest paid marketing gurus I’ve interviewed or coached with WILL NEVER OFFER YOU... Even if you are privately coaching with them for \$10K a month... or a \$100K a year program...

These gurus may tell you how to create and run a sale funnel in their \$4K-10K a month coaching program or even help you set up your own sales/ marketing funnel...

But they’ll almost never manage your sales funnel and marketing/ advertising campaign for you or use their own money to fuel your business.

Sure, they’ll show you how to manage it yourself or out source to a tech/ sales team...

AND they’ll NEVER OFFER YOU their own sales team or investment to:

- Generate traffic to your “How To” book or product
- Manage affiliate relationships to sell your \$10-\$20 reports
- Pay for traffic to your “How To” digital products
- Collect applications to your “How To” group coaching program
- Screen those applicants
- For the most qualified applicants

IF THEY DID IT WOULD ELIMINATE: 90% of your business and marketing headaches and stress and skyrocket your income!!!

(Hiring a company to do your technical managing could be the best dot com lifestyle investment you could make for the growth and profitability of your business.)

Imagine actually having a team that knows your “How To” product inside and out.

These no pressure phone coaches with the goal of adding value to each person on the call applying for your: VIP group coaching program. Whether these applicants are a fit for your program or not these phone coaches have the ability to enroll 50% of all the applicants they interview for your VIP group coaching program.

(This isn't some pie in the sky scenario... this is one of our ScriptingForSuccess.com services offered to our VIP group coaching trainers and clients.)

(Again some of the marketing gurus I've studied with charge \$20K a year just to train coaches how to sell the marketing guru's products!!)

Things that make you say, “Wow!”

So imagine joining a VIP coaching community that: Jump Starts Your Remarkable Legacy as a well paid “How To” coach using your very own “How To” expertise, drive and professional commitment.

As you could guess we have such a program.

One of our entry-level VIP group coaching programs is:

JUMP START YOUR REMARKABLE LEGACY

It's for “How To” authors and product creators that are ready to break the vicious cycle of:

Going to an exciting 3-5 figure live training event to learn about the latest marketing techniques only to go home with a fist full of business cards that are never contacted and shelf help binders with hard to read

notes to yourself.

Plus how do you take time out your busy family and work schedule to start implementing the “How To” marketing strategies or teach your technical team and virtual assistants half of what you remember or understand from a 3 day live event without scheduling more stay-cations?

We all know the real purpose of those things is to network and see if we want to sign up for their VIP group coaching program. 😊

Let's not even get started on jet lag and your significant other complaining about what went on with the business and the family and pets while you were away!

With that said we are here to help you in the comfort of your own home in front of your laptop and phone and our VIP group coaching students set up their 4-5 figure a month group coaching programs the same way.

One of our services is a five-month coaching program that helps our students start turning a profit in 90 days or less. If they are starting from scratch with no “How To” affiliate product as long as they create one that matches our core curriculum.

If you're already a “How To” author wanting to leverage it into a VIP group coaching program you are our ideal client and “Happily-Ever-After” dream come true success story in the making...

One thing that's missing from a lot of high-end author/ coaching programs is the ability to:

- Filter out distractions
- Avoid the bright shiny object syndrome

- Sniff out the tire kickers and time, money and energy wasters
- Attract ideal high paying clients that love you
- How to screen people who are likely to succeed in your program and are the easiest clients to work with each week
- How to set up a healthy lifestyle and high integrity boundaries
- How to manage stress with holistic thinking, nutrition, exercise, fun

We haven't even gone into the powerful mental, emotional and spiritual life purpose fulfilling training we pepper through out our VIP group coaching community bringing various industry leaders.

FYI: Did I mention I studied Oriental Medicine right out of high school and have been helping clients on the massage table for over two decades starting when I was in grade school, hu-hum, I mean my senior year in high school?

Just like a well connected bartender, I heard all the stories and in a very short time treating these Shiatsu, Swedish and Deep Tissue massage clients I either wanted to interview, write or publish their amazing stories...

Or I wanted to use my powerful Scripting For Success mentoring tools to quickly rewrite the challenging people and situations in their life to a happily-ever-after story. These are the very same tools I used to travel the world, meet and marry my 30/30 man in 2004-2005.

Before long I was helping people quickly and sometimes unknowingly resolve their biggest relationship, financial, career, family and even legal challenges by focusing on their best case scenario and aligning their mental and emotional state to match that ideal outcome. The results were sci-fi, epic miracle from unexpected payday and financial gifts from work

and loved one or new clients.

I've created a couple of fast acting programs on the topic and all my VIP coaching clients get access to the training and get to post any questions about their specific situation in our VIP group coaching members area!

We enforce respect and confidentiality to its highest standards and some of our "How To" authors join our program just to have a "Muse" and "Writer Of Our Lives" (as some call me) on retainer for a steal!

While results aren't typical and people with a 100% success rate are only my paid clients, we refund anyone their investment if they've gone through our training and it's still not for them.

In a decade I only had one request for a refund for an individual VIP coaching client payment. The client clearly didn't want to be a "How To" author and coach and wanted to continue to teach piano students one-on-one. Yet, this person insisted we only return half the investment because of the vast benefits received from the Scripting for Success tools covered in my *Debt Into Abundance*, *Monday Miracle*, *Get Out Of Hot Water Fast trainings*.

To recap we love working with "How To" authors/ coaches who not only want the product creation, marketing training and client enrollment support but also the mindset to get over those unexpected or very nagging fears around success and being a VIP "How To" coach.

It's a big responsibility and game changer to document the steps you do in a particular activity or process to resolve specific challenges.

I often suggest my clients start by listing the steps they use to help

their favorite success case studies even if it's a family member or friend.

What length do you make your "How To" book? It depends on the number of steps it takes to get to your desired result or solution.

"One of the ways to determine the length of the book is creating your **signature system**. For example if you are helping people with this awful problem of dirty clothes piling up and they aren't sure what to do with the stink, (Sadly we do this with our health) direct them to your system. For example:

Ruth's 7 Step System To:

***Eliminating the Stink In Your Clothes And Ending Shame, Embarrassment
And Missed Income Opportunities Once And For All!***

Step 1 / Module 1 - Locate the stinky clothes and make a decision to laundry

Step 2 / Module 2 - Separate the whites, darks and colored clothes into three piles or loads

Step 3 / Module 3 - Transport to machine, (Depending on your audience, special grad soap/ VIP laundry service / housekeeper / virtual assistant)

Step 4 / Module 4 - Add soap to X location, fill the clothe X high (approx time for results)

Step 5 / Module 5 - Your guarantee: If you follow these steps completely I guarantee you'll get bright, clean, fresh smelling clothes after spin cycle

Step 6 / Module 6 - Transfer to Dryer or clothes line... (again

depends on audience)

Step 7 / Module 7 - Return clothes to their rightful home, (with specific directions of course).

Be sure to include how having clean clothes will make a difference in their life especially how it will improve their savings, income, relationships, health, popularity, career, influence. This before and after story of your clients' ideal results needs to be peppered through out your "How To" book or product.

The good news is you don't have to sit down and write all this in a book to have a great problem-solving product...

You can have someone interview you on your steps in front of their phone or computer to capture audio and/ or video to include in your product and sales letter.

Here's the basic sales funnel we follow with our VIP clients:

Your ideal VIP group coaching prospect gets your \$10 "How To" training.

Then you offer them lots more problem solving training demonstrating you awesome ability to help them.

After that you offer to coach them an application only VIP online coaching group that is all designed around helping people follow your \$10 "How To" digital or hard copy book or product

Having a "How To" product that solves specific problems you can more easily attract high caliber joint venture promotional partners that help their audience with the same "How To" problems.

Once you have a "How To" system that's your own original product, you can leverage that into many ways including: webinars, books, blog and social media posts, post cards, sales letters and launches to attract your ideal high paying clients that despite your very detailed steps urgently needs to hire you to help them with **Step 3 / Module 3** - Transport clothes to machine, (Depending on your audience, special grad soap/ VIP laundry service / housekeeper / virtual assistant)

Your ideal "How To" customer may be caught between the dilemmas of not having time to do their laundry while running a coaching business. Also their family upbringing and self-imposed stigma of delegating the laundry tasks (which on a grander scale could take their income to the next level using that time to run their business, is impeding their progress through the "How To" process and they need support beyond a book. ;-)

In fact this example isn't too far from my big aha moment with my inner critic suggested by one of my mentors years ago of having a service come in and clean our house once a month to raise our standards of cleanliness and organization and re-coop some time and focus on my business.

Leading authors and coaches also find it easier to partner with you on creating your first or next "How To" product because they've already built an audience around that topic and you can easily plug them in with or cross promote on one of your steps/ modules.

With this "How To" focus you can quickly start and run an engaging "How To" community and launch like minded/ complimentary "How To" products that appeal to the same "How To" audience already gathered for you by the gurus and key marketing companies.

If you are a fiction writer wanting more traffic and sales to your book, creating a companion "How To" book on your characters' problems and activities could open up a whole new stream of income for you.

One example in *How To Overcome The Forces Of Darkness In Your Life Harry Potter Style*.

In this guide you could list all of Harry Potter's positive character traits and battles he has overcome and compare them to your life or someone else who has to deal with unhappy coworkers, employees, family members, highway drivers...

Another great "How To" example is "How To Have Six Pack Abs In Less Than 30 Days Without Changing Your Diet".

I just invented those product titles. ;-) Any hoo... Those are examples of specific problems (not having six pack abs) or (having to deal with troublesome people situations). And even if that's not a problem you are specifically looking for specific help, doesn't that "How To" title compel you to want to read more? Lot of fitness trainers have created a step-by-step "How To" book for that very problem and solution and there have been lots of "How To" spin of books and products teaching the traits of our epic heroes.

Yet even after creating such "How To" kindle books, audio programs published authors have struggled to promote and sell them.

That's why one of the key components to running a profitable author, coaching, marketing business is to partner with other marketers, authors and coaches in product launches and turning a "How To" book or product into a high-end coaching program. Let's talk about how that could work for you...

For me I have my very own online community of authors and coaches called JV ATTRACTION. It's a place where I encourage people to share their "How To" products and done for you solutions. Not in a spammy way, rather by getting to know the real generous people in my community and finding out "How To" cross promote and help each other.

It's not for the faint of heart to show up week after week and answer questions and tell your personal stories on your past struggles and how you over came them and the next phase of your ever growing and expanding world.

It's not to be taken lightly the power of each of your thoughts and communication to yourself and others and how it rapidly impacts your inner and outer worlds, family, income, life style, contribution to the world, network, circle of peers, trusted students and clients.

I've been a wellness practitioner for two decades and a professional author coach for one year and it's been my experience that it's far more personal, intimate, vulnerable, healing, life transforming, community improving to be an author's mentor than a person's massage therapist... and I still love serving people in both ways.

I've come up with the concept of entire coaching programs while giving a massage treatment either with a chatty client or one that is snoring on the table and I smile as I reflect back on the gift their soothing presence gave me and the problem solving gift that was born into world.

I don't have any children even though I've done child care and senior homecare for a number of years and that level of respect, insight, compassion and patience I brought to those jobs are carried with me in every coaching interaction.

One of the things that we also help you set up is your website, (Did I mention I was married to a computer engineer?)

We also have amazing software to run live webinars and get this have unlimited people registered to your event without extra hosting fees.

If you truly believe this is your time to launch your VIP group coaching program with the right professional, technical and mental and emotional tools in place we have an application form. This program is intense with various levels of hand holding? Why is it so intense? We help you identify your mental, emotional and physical blocks to creating a 5-6 figure business as an author and a coach.

On our application we ask you the following information and here's how we suggest you fill it out to get the attention of my team and myself?

Apply For Coaching With Ruth Anne Wood

- *1. First Name:
- *2. Last Name:
- *3. Best Email:
- *4. How you found out about us: This helps us with our marketing and affiliate commissions
- *5. Best Daytime Phone Number:
- *6. Best Evening Phone Number: It's often different
- 7. Skype ID (optional):
- *8. Best Time To Call. Give us some options:
- *9. Country You Live In:
- *10. Your Time Zone e.g. EST GMT PST:
- *11. What you currently do for a living: If you say you are a "How To" author and coach you'll get rushed to the top of the pile.

*12. Your CURRENT monthly income: (we give you choices. Pick one.

\$0-\$1,000 a month

\$1,000-\$2,000 a month

\$2,000-\$3,000 a month

\$3,000-\$5,000 a month

\$5,000-\$7,000 a month

\$7,000-\$10,000 a month

Over \$10,000 a month

*13. Your monthly income GOAL for the next 6 months: (If you haven't made your first dime online we'll have to do some serious butt kicking with getting your "How To " product created and set up your sales funnel and VIP coaching. And it's all about wax off wax on crunch time, Karate Kid style.

\$1,000-\$2,000 a month

\$2,000-\$5,000 a month

\$5,000-\$10,00 a month

Over \$10,000 a month

*14. Describe yourself as a marketer:

Beginner

Intermediate

Advance

*15. How Much You Estimate Spending On Information/ Product Creation/ Coaching Products:

*16 Your website or blog if you have one:

17. The title(s) of your books or products: (Again we look if you are a

good fit in one of our target “How To” personal development coaching markets.)

*18. Your Big WHY for generating more income & influence: (If it’s not a big enough why you’ll continue to struggle in our program and have a reason to quit when the going gets tough)

My big why beside helping people is having more freedom to travel the world. My husband and I have been in Europe, Mexico, Canada, Middle East, Indonesia, combined most of the states in the united states. I like giving back to my friends and family and I have a global mission as feature length film producer and playwright. Also I want to engage more of the media with my Scripting For Success and Debt Into Abundance programs.

What’s your big WHY?

*19. The amount of subscribers on your email list

*20. Your BIGGEST obstacle or challenge in the past that stopped you from reaching your goals:

Sometimes just by writing it down. Giving the monster a name you can get more clarity and insight on your next step. Also what my seem like a huge challenge to you as a beginner, we may be able to help you in a matter of weeks, days or even hours. True story.

*21. Why you are choosing Ruth Anne Wood to be your mentor:

I’m not the right coach for everyone.

This is one of my favorite testimonies even though for about two weeks I didn’t think I’d get one from Wendi Rose of WendiRose.com

“After the VIP Day, I came face to face with the unexpressed disappointment and rage I had been holding inside. Allowing myself to acknowledge and feel these heavy emotions gave me the opportunity to move past them. Letting go of those unseen, unfelt anchors in my life has given me the freedom to move forward in a more loving and joyous spirit. I have launched my new business in an attitude of gratitude, and appreciation for all the experiences that have led me to who I am today.”

And one of my first publishing clients years ago wrote:

Ruth Anne is a unique combination of warmth and compassion with a dash of realism and gentle confrontation. As we began our work together, Ruth Anne challenged me on just what I wanted out of the writing I had done, what were my goals and who was my audience. Together we created a newsletter and a web presence. In addition, I was a guest for "Live Your Peace" and found her interviewing skills powerful. As a result of our work together, I am no longer floundering in a confusing, foreign world of writing, agents, publishing, and social media. I have a steady resource who is generous with her time and energy.

-Barbara K. Folts, Author of “Hidden Treasures From Past Lives”,
BarbaraKFolts.com

And one of my inspirations since age 14 says this about my work:

Ruth takes the seeds of inspiration that her clients present; helps them find fertile soil in which to plant them; guides them to feed, water, nurture and fertilize them; and cheers along with them when they blossom into an exquisite garden. Her encouragement of my work as a writer has manifested a phenomenal harvest. In a six-month time span, I have moved from writing for one publication to writing for seven publications as a free-

lance journalist. Yahoo! She shares in the success of her clients like a proud parent would. I implore you to work with Ruth! You'll be thrilled with the results. Edie Weinstein, LiveInJoy.org

*22. What you think are your greatest strengths and why we should choose you over other applicants:

*23. You are able to devote at least 7 hours a week on personal and professional development: Yes No

*24. How much you are willing to invest in your success:

\$500-\$1000

\$1000-\$2000

\$2000-\$3000

\$3000-\$5000

\$5000-\$7500

\$7500-\$9500

What ever it takes to make \$10,000 a month

What ever it takes to make \$20,000/ month

What ever it takes to make \$35,000/ month

What ever it takes to make \$50,000 a month

What ever it takes to make \$100,000 a month

Submit your application for a:

“Jump Start Your Remarkable Legacy Now” phone strategy session.

ScriptingForSuccess.com/apply-for-coaching-with-ruth-anne-wood/

Good Luck!

If you have any questions about my programs you can drop me a line at ruth@ScriptingForSuccess.com or www.facebook.com/ruthannewood