

Be a Hero Now!

with

3 Ways to Be a

HEALTHY, WEALTHY & WISE

Industry Leader



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Show Host, JV Broker

LIVE YOUR PEACE

3 Ways To Be A **HEALTHY, WEALTHY & WISE** **Industry Leader**

By Ruth Anne Wood

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In “3 Ways To Be A Healthy Wealthy & Wise Industry Leader” you will discover ways to:

1. Know when to go from being just another unknown expert to stepping into the roll of a health, wealth and wise authority and capture the attention of an engaged, profitable audience
2. The power of being of service to the superstars in your industry and what they want
3. How YOU can get started today to begin positioning yourself as a influential leader in your industry! (Affiliate Contest)

YOU HAVE A MISSION IF YOU CHOOSE TO ACCEPT IT... You could jump to the end to where you can start being recognized as a product reviewer, promoter and event commentator for industry superstars, but first ...

BONUS:

When you consistently do these steps they help you to:

- ✓ Drive traffic to you health, wealth and wisdom resources
- ✓ Build rapport with other Health, Wealthy and Wise superstars
- ✓ Position you as an authority in your industry by association and collaboration!

If you are reading this you may be thinking, “I know just as much or more as these HIGH PROFILE, big list, 7-8 figure superstars on how to help people.”

Why are *THEY* getting the speaking opportunities, steady clients, big JV partners, best seller status, sold out events & big pay days?!!

... And YOU Not So Much :-)

The good news is there is a certain type of person that follows a specific plan that is ideal to step up into a leadership roll and begin profitably helping your community through Health, Wealth and Wise resources. Let's find out if you have what it takes and you are like these guys? Are you:

1. Passionate about helping others solve big problems
2. Have a big heart and want the best for the community
3. On a mission to transform suffering to health and wealth
4. Loving sharing great resources on health, wealth and wisdom whether it's your own or someone else's material
5. Finding creative ways to get the word out on these solutions
6. Bold and courageous about associating with and promoting Healthy Wealthy and Wise SUPERSTARS.
7. Having the right mindset, focus and support to serve a growing, hungry market on health, wealth and wisdom!

Did you nod “YES!” for having all of these necessary traits? If there were a couple things missing in your plan continue reading. If you’re doing all these things you are well on your way to position yourself as a successful health, wealth and wise leader and will be quite successful in the MISSION we offered you at the end of this introduction.

THE CHOICE IS YOURS

It’s time to choose whether you want to be just another unknown expert helping just a handful of satisfied clients solve their big health and financial problems or truly stepping into the roll of a health, wealthy and wise authority/leader and capture the attention of an engaged, profitable audience through your great support, help, links to quality resources and your bold, outgoing, generous manner!

If helping the SUPERSTARS is key to growing a big engaging profitable health and wealth community where do you start?

Hi my name is Ruth Anne Wood and since I discovered what I’m about to teach you I’ve:

- Spoken on the same stages as industry leaders
- Co-authored a published book with best selling authors
- Sat on expert panels for invitation only VIP marketing events
- Served four figure a month coaching clients
- Been a sold out event sponsor
- Was featured in international media
- Joint Ventured with wealthy entrepreneurs
- Helped clients get published with major publishers
- Traveled the world ... ok that was something I was already doing on vacation with my wonderful husband, Jason!

Where have you been? Where are you going?

Let me help you get there! Email me at:

ruth@scriptingforsuccess.com or call me at 215-872-5035.

WHEN I WAS STUCK

Back in 2007 I had the same questions. I had paid \$1000's at marketing and publishing seminars to sit at the feet/audience of gurus who claimed to have put Chicken Soup for the Soul guys and other notables on the map. I had my own self-published book but had sold less than 600 copies. I had studied keywords, focused on niches, wrote email newsletters. And still my message had as much impact as falling tree making a sound in a deserted forest. :-)

LIGHTNING STRUCK

Then in my limbo, transitional career, filled with frustration something in the media caught my attention in October 2009 that turned everything I thought I knew about marketing on its head.

CLUE 1

*I thought I had to focus my marketing efforts on getting people to pay attention to **me** and **my offerings**. Boy was I misguided.*

I was about ready to throw in the author/marketing/expert towel when one week my attention became focused on one of the most famous, recognizably powerful men in the world who was getting lots of press but it was mean and nasty. This was unusual for me to be so caught up in this newsy drama because I rarely watched TV. (We had given it away after our cable promo had ended at our new home. When the sales manager asked us why we were giving up our cable I told her my new husband (2005) and I wanted to enjoy each other. And when Jason started his own web design company we gave our TV away realizing we hadn't turned it on for a year!)

Anyway this guy was nominated for the Nobel Peace award right after becoming the President of the United States.

You guess it. When Barack Obama got nominate I began to daydream what it would be like to have three minutes on the global stage to share my message of peace, passion and prosperity. I imagined what I would say or do if I was given the same length of time a rock star has to sing a song at the Noble Peace awards.

I began brainstorming with some friends and six weeks later I had my very own mock Nobel Peace award ceremony in my local spiritual community center. Some pretty accomplished peacemakers paid to be at my event including Barbara from The Peace Center who worked with Gandhi's grandson and other peace leaders around the globe, Nancy who won the prestigious Robert F. Kennedy journalism award in college, Edie who interviewed the Dalai Lama and many health and wealth superstars, Patricia who had been on Oprah two times, (just to name a few) and... Bill (who I gladly hired) who won numerous Emmy's offered to film the start of my Live Your Peace movie!

These were all friends and amazing resources I had unknowingly at my fingertips until that spark of inspiration to host an event dedicated to conversations about the personal meaning of peace to these peacemakers. This was the start to an amazing adventure that would launch my career as a health and wealth community leader.

CLUE 2

There is something happen on a big scale that you can do locally with your friends and community that will make a big impact locally and globally.

What is it?

Take a look at your passions: sporting events, major global concerts or events, politically driven conversations, even seasonal things that can spark conversation with media superstars with the same interests. (I'm about to share how I captured the media's attention and some very cool show guests in just this way!)

CLUE 3

The media loves when you have an event and feature other notables!

In preparation for my one day "Nobel Peace" event I sent out a media query to a free publicity website, (HARO) Help a Reporter Out. I previously stated, I was inspired by Obama's Noble Peace award and I was working with an Emmy award winning filmmaker to document conversations on Peace, Passion and Prosperity with other notable peacemakers. The media loved it and immediately saw me as a valuable resource.

The media loves:

- 1) Events
- 2) Featuring notable, award winning people
- 3) Having a timely, relevant platform to feature their PR clients!

In preparation for my Live Your Peace movie project I said I wanted to interview someone who had been to the Nobel awards. That very day PR goddess [Jennifer Geronimo](#) saw my query on HARO and my very first phone interview for the [Live Your Peace](#) project was with [Frank Romano](#) a law professor/ Middle East conflict Resolution specialist in Versailles France! I also got to interview [Anita Laughlin](#) the wife of a noble-prize-winner whose story helped bring my "Nobel Peace award ceremony" event to life!

Little did I know these two interviews that I had the sense to record and treat like a radio interview became the start of 150+ awe inspiring in depth interviews with community leaders, award winning artist, best selling authors and 7-8 figure entrepreneurs! Things really started to cook when my friend Edie who was the one who interviewed the Dalai Lama invited me to participate in Dr. Judith Orloff M.D.'s forth bestselling Amazon book launch! After that I would do some name dropping and they'd say, "You interviewed her? Sure, Ruth I'd love to be in your Live Your Peace interview series!"

Soon I was being invited to speak on marketing panels next to people who had "made it" in the marketing internet world. (Some were even on my dream board and dream speaker line up bio I help my clients powerfully create! This lead to speaking on big stages next to best selling authors and co-authoring books with a bunch of best selling authors.

I wonder what would have happened if I continued to struggle to promote myself instead of suddenly receive my BIG IDEA which seemed to capture the imagination of my show guests who gladly shared their best stories, mindset and tools on my startup blog even after being featured on Oprah networks, CNN, 20/20, FOX ...

I hoped my BIG IDEA → that started from my heart → to my lap top and moved to → my local venue with a room of new and long time friends → and a media query → to my own interview series that attracted community leaders → to being invited to speak at conferences on panels and give talks → to coauthoring books with best selling authors and successful entrepreneurs → to bigger joint ventures ... inspires you. To follow your <3 heart and be of service to your community!

How do YOU get started right away and begin positioning yourself as a recognized leader in your industry?

You can start by finding out where superstars in your industry hang out and begin giving them what they want.

Industry superstars hang out: at live events, online on social media, radio interviews, webinars, blogs, joint venture giveaways, tele-summits, product launches.

ACTION STEPS

Choose to start interacting with these community leaders

First by sharing their material that resonates with you and is in alignment with your values, audience and mission

Don't have a clear passion or mission?

Start journaling. Go on trending topics on google, twitter and discover what conversations grab your attention and spark your imagination and stir up a call for service greater than yourself.

Start attending their events

At first you do this as a client or student. The real leap to get more respect, attention, joint venture requests is to go from student to expert on their stage to authority... How?

Start positioning yourself on their level by:

- Create articles, videos and posts reviewing their material with links to their site and yours
- Create a website that interviews these awe inspiring leaders on a topic and theme of your choosing
- Pay for a table at their event and meet them and their clients
- Buy advertising in their newsletter
- Pay big bucks to speak on their stage
- Participate in JV giveaways, book/product launches and telesumits
- Host your own book/product launches, tele-summits, webinars, Joint Venture events

Did I answer you questions about the: “3 Ways To Be A Healthy Wealthy & Wise Industry Leader”?

1. How do you know when to go from being just another unknown expert to stepping into the roll of a health, wealth and wise authority and capture the attention of an engaged, profitable audience?
2. How do you begin activating the power of being of service to the superstars in your industry and what they want?
3. How can YOU get started today to begin positioning yourself as a influential leader in your industry?

This is an introduction/brief overview to becoming a Healthy, Wealthy and Wise industry leader.

If you have any question on what I shared please email me at ruth@scriptingforsuccess.com or call 215-872-5035.

BACK TO YOUR MISSION IF YOU CHOOSE TO ACCEPT IT

1.

[Sign up as an affiliate for “3 Ways To Be A Health Wealthy and Wise Industry Leader” for 50% commissions on every sale you make!](#)

2.

Visit LiveYourPeace.com and start posting your helpful, relevant comments, for all the show guests you enjoy the audio interview download for a limited time before they get turned into a special package.

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You might just WIN the opportunity to be featured on LiveYourPeace.com along side all these industry leaders.

To Your Success,



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