



**Scripting for Success**

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Baseball Fans and Producers;

My client, a veteran marketer and sports writer David Mark Gerhardt wrote “The Streak”. It’s a 115 page Fiction Romantic/Baseball/Comedy about Johnny Knight, the superstar left fielder for the Phillies who has it all; money, fame, and women and is on track to break DiMaggio’s 56 game hitting streak. Needless to say Johnny is the most eligible bachelor, so when he starts falling for a beautician recently from England who has no idea who he is, he does not want to ruin what he thinks may be his only chance for a “normal” relationship. Johnny tells Carly a small lie that is about to turn his life upside down. He hides his celebrity status by using a fake name and telling her he is a car salesman, (instead of the celebrity spoke model for a car company). Early on Carly makes it quite clear lying broke up her parents and she does not tolerate liars.

This laugh out loud comedy skillfully balances romantic comedy, game and media pressures and keeping up the lie in an attempt to have a shot at a normal romance. While under the extreme media spotlight, Johnny hides magazines and papers with his face on the front page, breaths a sigh of relief when Carly flips past his top story on sports channels, and misses buses and billboards with his endorsement, all increasingly more difficult as he gets closer to the 56<sup>th</sup> game and the big car ad campaign.

Stunts to keep Carly protected from the hounding media blitz include secluded dates, a night on a yacht, a hot air balloon ride, and renting an entire restaurant filled with only Johnny’s friends who are in on his secret. While on a road trip to four cities, Johnny continues his hitting streak. As he gets closer to DiMaggio’s record, he can’t escape the media and it is only a matter of time before Carly, barely scraping by working at a dumpy salon learns his secret. Before Johnny can tell Carly the truth, she discovers his real identity and she tells Johnny she never wants to see him again.

I can’t wait to send you the entire one page synopsis covering every scene and mail you a copy of “The Streak” upon request. This veteran sports writer and marketer gives romantics and sports fans that enjoy a refreshing comedy a satisfying conclusion.

Talk to you soon,

Ruth

A handwritten signature in blue ink that reads 'Ruth'.