Title/ Headline: #1 Ideal Transformational Service

Date:

People/ Resources successfully offering similar transformational results:

What I'm already doing to help others:

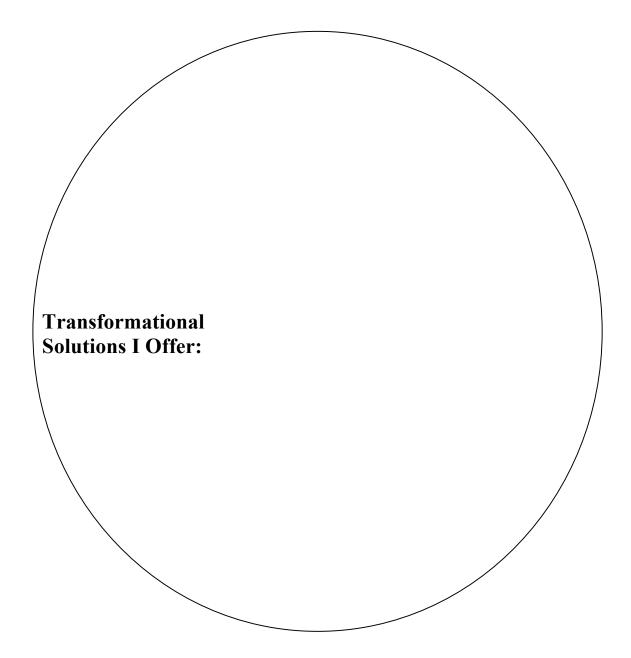
I help people save time with/without: I help people save money with/without: I help people make money with/without: I help people feel good by with/without: **Transformational Solutions I Offer:** I help people reduce stress with/without: I help people improve relationships with/without: I help people live dreams with/without:

Title/ Headline: #1 Ideal Transformational Service

Date:

Role models for my success:

What I'm already doing to help others:



Title/ Headline: I#2 Ideal Clients

Date:

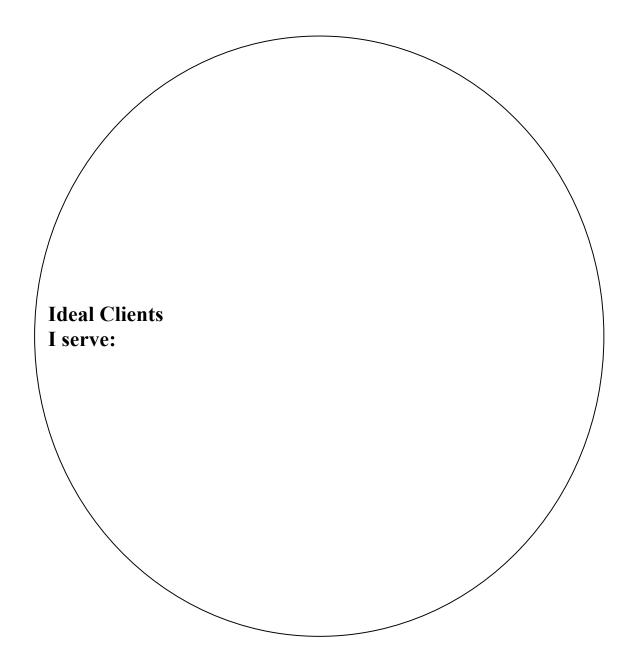
Who I am already helping:

Biggest problem they have: Age range/ generation: What groups, teachers sites they hang out online: **Ideal Clients** I serve: Why they haven't been able solve their problem: What other products, services they've already tried: Annual Income: Career/ Job title:

Title/ Headline: #2 Ideal Clients

Date:

Who I am already helping:



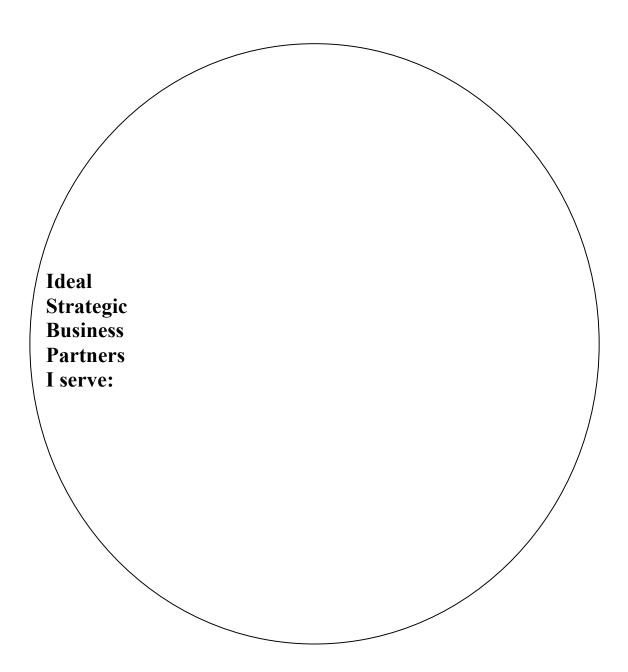
Title/ Headline: #3 Ideal Strategic Business Partners

Date:

Who I am already helping:

Their product: Product retail price: Their affiliate commission: Niche Market: Willingness to offer full access to product to me and my team: Ideal **Strategic Business Partners** I serve: Who they know who could help promote: How they add to/compliment my transformational service: Their knowledge of my product/service: List Size:

Title/ Headline: #3 Ideal Strategic Business Partners Date:



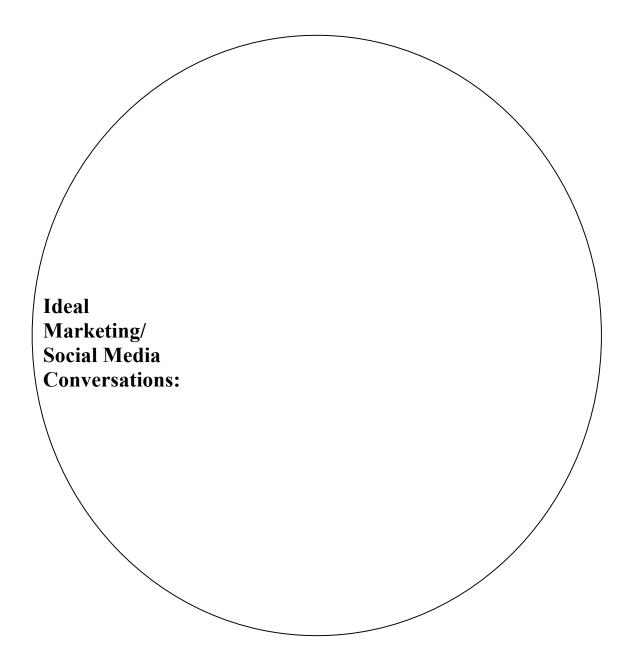
Title/ Headline: #4 Ideal Marketing/ Social Media Conversations Date:

Social Media Conversations I admire: My Current Profitable Conversations:

What social media managers I use: What marketing campaigns I follow: Ideal Marketing/ **Social Media Conversations:** What automated social media, marketing sales funnels I use: What emails/ posts got the best feedback/ results: My next social media campaign:

Title/ Headline: #4 Ideal Marketing/ Social Media Conversations Date:

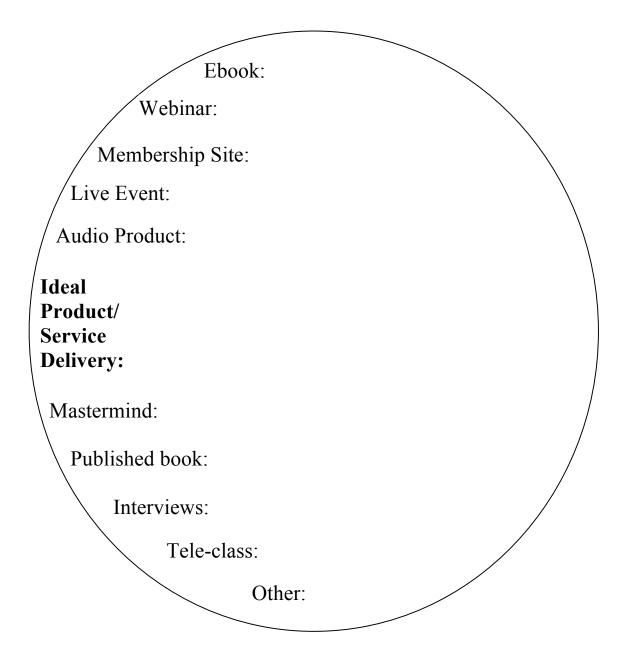
Social Media Conversations I admire: My Current Profitable Conversations:



Title/ Headline: #5 Ideal Product/Service Delivery

Date:

Favorite Delivery Methods: Current Delivery Methods:



Title/ Headline: #5 Ideal Product/Service Delivery

Date:

Favorite Delivery Methods:

Current Delivery Methods:

